

3627 JJW PATENT

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants	:	Jacobi, et. al.	) Group Art Unit: 3627
Appl. No.	;	09/933,277	)
Filed	;	August 20, 2001	)
For	:	SERVICES FOR INCREASING THE UTILITY OF ELECTRONIC WISH LISTS	) ) ) )
Examiner	:	Ronald Laneau	) ) )

## **RESPONSE TO OFFICE ACTION**

Commissioner of Patents and Trademarks P.O. Box 1450 Alexandria, VA 22313-1450

Dear Sir:

In response to the Office Action mailed on August 5, 2004, please reconsider the above-referenced application in view of the following remarks.

**Customer No.: 20,995** 

Docket No.: AMAZON.072A

## AMENDMENT / RESPONSE TRANSMITTAL

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Jacobi, et. al.

App. No.

: 09/933,277

Filed

August 20, 2001

For

SERVICES FOR

INCREASING THE UTILITY

OF ELECTRONIC WISH

LISTS

Examiner

Ronald Laneau

Art Unit

3627

## CERTIFICATE OF MAILING

I hereby certify that this correspondence and all marked attachments are being deposited with the United States Postal Service as first-class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, on

September 3, 2004

\_(Date)

Ronald J. Schoenbaum, Reg. No. 38,297

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Sir:

Transmitted herewith for filing in the above-identified application are the following enclosures:

- (X) Response to Office Action in 3 pages; and
- (X) A return prepaid postcard.

Please charge any additional fees, including any fees for additional extension of time, or credit overpayment to Deposit Account No. 11-1410.

Ronald J. Schoenbaum

Registration No. 38,297

Attorney of Record

Customer No. 20,995

(949) 760-0404

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